



The Engaging Leader

*"71 percent of the U.S. workforce is either not engaged or actively disengaged in the work of their organization."**

If this statistic surprises you, you are not alone. When asked to guess what percentage of their workforce is engaged, most leaders estimated much more than 29 percent. **The capacity to engage and inspire others is an essential quality of powerful leaders and a key factor in an organization's capacity to deliver strong results.** In this experiential three-seminar series you will learn to do just that. You will build core leadership skills that you can put to immediate use back at work. In this program, you will learn to:

- **MAXIMIZE** and work from strengths;
- **INSPIRE** others to reach their own solutions;
- **CREATE** change in yourself and your organization.

So if you want to inspire others and have more influence in your organization, then this program is for you!

**Gallup Management Journal*

Work from Strengths: Leading Authentically and at Your Best

Are you spending too much time focused on improving weaknesses rather than maximizing your talents? Would you like your work to flow more easily and effortlessly? In this engaging one-day seminar you will gain new capacity to maximize your talents and have more energy for all elements of your work. You will identify core strengths and experience who you are at your best. Finally, you will get direct feedback from others about what works and doesn't work about your leadership presence.

The Coach Approach: Skills for Developing and Motivating Others

Whether you supervise others directly or simply need to generate results through a team, coaching is a powerful tool for motivating others and improving performance. This highly interactive seminar will provide you with new skills for getting the best from others. You will learn the Coaching for Results™ Model, which gives a framework for how to develop and motivate others. You will gain fresh perspectives, new tools for tapping into the creativity of your team and new ways to create accountability.

Navigate and Lead Change

Change is a constant in today's business environment, putting increased pressure on you to adapt or become obsolete. Effective change agents are not only good at navigating change in their organizations, but recognizing that leading change also requires a transformation of self. In Navigate and Lead Change you will explore your current response to change, develop specific strategies that will make you a more effective change agent, and learn new ways for engaging others in the change process. You will leave this course with new tools for creating sustainable change in yourself and your organization.

Learn More!

Join us for a free teleclass where you can learn more about the series and gain tips and tools for maximizing strengths, coaching others, and initiating change. The teleclass will be held from Noon to 1 p.m. on August 15, September 5, and September 19. For more information or to register, contact Jessica Fairchild at jessica@ninamcguffin.com.

About Us

Nina McGuffin LLC is a coaching and training company that supports leaders and teams in maximizing success by helping them develop new leadership skills. Founder and owner Nina McGuffin brings expertise in leadership development, organizational and relationship systems, emotional intelligence, and personal effectiveness. Known for her warmth and insight, Nina has a proven track record in coaching leaders and teams from Fortune 500 companies to entrepreneurial start-ups. She also teaches team and personal coaching skills internationally as a faculty member of the world-renowned Coaches Training Institute. Nina McGuffin LLC

"Increasing self-awareness and authenticity allows leaders to achieve more with less effort."

- Nina McGuffin, PCC

has designed and led a variety of successful training programs for leaders and teams with outcomes ranging from developing up and coming leaders to building trust within a cross-functional team.